### Priority 1: Enable all residents to lead an active life

<table>
<thead>
<tr>
<th>What</th>
<th>Why</th>
<th>When</th>
<th>By Who</th>
<th>Key outcomes/ measures</th>
<th>Priority</th>
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<tbody>
<tr>
<td>Develop a detailed evidence base of the sport &amp; physical activity needs for all residents</td>
<td>To enhance our knowledge of local sport &amp; leisure needs and take an intelligence led approach to service delivery</td>
<td>Dec 2019</td>
<td>Lead: SNC Active Lifestyles Team&lt;br&gt;Key partners: Sport England; Public 20; NSport; NGBs; local sports clubs; parish councils</td>
<td>Outcome(s):&lt;br&gt;• An up to date, localised evidence base of local sport &amp; physical activity need&lt;br&gt;• Improved sport &amp; leisure provision&lt;br&gt;Measures:&lt;br&gt;• Publish factsheets on a 6 monthly basis&lt;br&gt;• Publish annual performance report&lt;br&gt;• Level of S106, CIL and other external funding secured</td>
<td>High</td>
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| Improve engagement and participation in sport and physical activity by children and young people | To increase activity levels of children and young people and reduce childhood obesity. | March 2020 | Lead: SNC Active Lifestyles Team  
Key Partners: School Sport Partnership; NCC; local schools; local sports clubs & youth clubs; NAYC | Outcome(s):  
- Increase in activity levels for all children and young people in the district.  
Measures:  
- Annual Active Lives activity level data for children & young people  
- Number of Sport Activator Programmes delivered  
- Number of attendances at Sport Activator sessions  
- Holiday Activity Scheme: number of programmes delivered and number of attendances  
- Number of children not in mainstream education participating in activity programmes  
- Number of children from lower socio-economic groups participating in activity programmes  
- Number of girls participating in activity programmes | High |
| Support adults living in South Northants to lead an active lifestyle | To improve the physical and mental wellbeing of all adults in the district. | June 2020 | Lead: SNC Active Lifestyles Team  
Key Partners: NSport; NGBs; local sports clubs; Legacy Leisure; parish councils. | Outcome(s):  
- Increase in activity levels and reduction in inactivity levels of all adults in the district.  
Measures:  
- Annual Active Lives activity level data for adults  
- Number of adults participating in council-led weekly activity programme  
- Number of people using council-owned leisure centres  
- Number of older people participating in physical activity | High |
| Support people who face barriers to participation or who participate less than others to be active | To improve the physical and mental wellbeing of all adults in the district. | Sept 2020 | Lead: SNC Active Lifestyles Team  
Key Partners: Legacy Leisure; RPs; local foodbanks; NCC; DISC; local disability clubs; Football Association | Outcome(s):  
- Increase in activity levels and reduction in inactivity levels of our least active residents  
Measures:  
- Annual Active Lives activity level data for adults  
- Number of people with a disability and/or long term limiting illness participating in physical activity  
- Number of adults from lower socio-economic groups participating in physical activity  
- Number of women participating in physical activity | High |
Priority 2: Provide high quality and sustainable sport and leisure facilities

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<tr>
<td>Improve and develop the quality of council-owned sport and leisure</td>
<td>To ensure the council provides a range of high quality sport and</td>
<td>June</td>
<td>Lead: SNC Healthy</td>
<td>Outcome(s): A network of high quality, accessible and sustainable sport and leisure facilities and services in South Northants that encourages increased participation, improves health and wellbeing and enhances quality of life for existing and future communities.</td>
<td>High</td>
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<tr>
<td>facilities and services</td>
<td>leisure facilities and services that increase engagement in sport</td>
<td>2020</td>
<td>Communities Team</td>
<td>Measures: Usage/throughput levels at council-owned leisure centres Customer satisfaction levels with council-owned leisure facilities and services External accreditation/quality mark achieves at council-owned leisure centres Level of investment in facilities Improved quality of facilities % of leisure &amp; sport staff with CIMSPA membership Number of community outreach programmes delivered by Legacy Leisure</td>
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<td>and drive up levels of activity.</td>
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<td>Key Partners: other SNC</td>
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<td>teams (Environmental Services &amp; HR); SNVB; Community Transport</td>
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<td>providers; Legacy Leisure; town &amp; parish councils.</td>
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<td>HR); SNVB; Community</td>
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<td>Transport providers; Legacy Leisure; town &amp; parish councils.</td>
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<td>Transport providers; Legacy</td>
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<td>Leisure; town &amp; parish councils.</td>
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<td>Maximise and make best use of available resources to deliver sustainable sport and leisure services and facilities that meet identified sport and health needs within the district</td>
<td>To increase the number of people who participate in sport and physical activity regularly – creating healthy habits/behaviours for life.</td>
<td>March 2020</td>
<td>Lead: Assistant Director Wellbeing Key Partners: other SNC teams (Communications, Planning, Finance); NGBs; Sport England; other funders.</td>
<td>Outcome(s): • A network of high quality, accessible and sustainable sport and leisure facilities and services in South Northants that encourages increased participation, improves health and wellbeing and enhances quality of life for existing and future communities. Measures: • Level of external funding invested in sport and leisure provision within South Northants • Improve quality of key local clubs and facilities • Level of council investment in sport and leisure provision • Level of Section 106/CIL funding secured • Level of Section 106/CIL funding allocated • Revised Sport, recreation and open space Supplementary document in place</td>
<td>Medium</td>
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<td>Work in partnership with planners to deliver a network of sport and leisure facilities to meet local needs</td>
<td>To deliver enhanced/new sport and leisure provision linked to planned growth and development.</td>
<td>Sept 2020</td>
<td>Lead: Leisure Contracts &amp; Facilities Officer Key Partners: other SNC teams (Planning &amp; Property); local sports clubs.</td>
<td>Outcome(s): • A network of high quality, accessible and sustainable sport and leisure facilities and services in South Northants that encourages increased participation, improves health and wellbeing and enhances quality of life for existing and future communities. Measures: • Secure a site for Towcester Town Football Club • Planning consent for upgraded sports facilities at Towcestrians Sports Club granted. • Assessment for improved facilities and increased levels of participation in community sports development programmes at Brackley Town Football Club completed.</td>
<td>High</td>
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| Provide active outdoor spaces where residents can take part in physically activity | March 2020 | Lead: SNC Healthy Communities Team  
Key Partners: Other SNC teams (Communications); town & parish councils. | Outcome(s):  
- A network of high quality, accessible and sustainable sport and leisure facilities and services in South Northants that encourages increased participation, improves health and wellbeing and enhances quality of life for existing and future communities.  
Measures:  
- Action Plan for use of Water Meadows for community involvement and healthy living purposes in place.  
- Number of Sport Activator Programmes delivered in open spaces  
- Assessment of opportunity for delivery of a skate park in Brackley | Medium |
## Priority 3: Develop strong partnerships to improve health, wellbeing and quality of life of our residents

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| Increase the opportunities for people working in the district to be physically active | To reduce sickness absence and improve the health and wellbeing of people working in the district. | Sept 2020 | Lead: SNC Healthy Communities Team Key Partners: Other SNC teams (Environmental Health & Economic Growth); Legacy Leisure; NSport; NCC. | Outcome(s):  
- Increase in activity levels and reduction in inactivity levels of people living and working in the district.  
Measures:  
- Number of council employees participating in council-led physical activities.  
- Data from annual SNC staff health and wellbeing survey  
- Number of council-led activity programmes delivered in workplaces/business in South Northants | Medium |
| Work in partnership with local health sector to develop effective, innovative and integrated services for residents | To improve the physical and mental wellbeing of South Northants residents and reduce demand for high cost health and social care services. | Sept 2020 | Lead: SNC Healthy Communities Team Key Partners: Legacy Leisure; NCC; CCGs; H&CP; Vol. Sector; Social investors; NHFT; SN HWB Forum | Outcome(s):  
- Increase activity levels and the physical and mental health of all residents in the district.  
Measures:  
- Annual Active Lives activity level data for children and adults  
- Number of residents accessing GP referral scheme and other health intervention programmes  
- Number of overweight or obese children in the district  
- Number of overweight or obese adults in the district  
- Healthy and whole life expectancy for residents  
- Number of resident with diabetes  
- Number of residents suffering from anxiety and depression | Medium |
| Work with partners to create a strong local sport sector that increases engagement and participation, tackles in activity and builds resilient communities | To increase the number of people who participate in sport and physical activity regularly – creating healthy habits/behaviours for life. | March 2020 | Lead: SNC Healthy Communities Team  
Key Partners: RPs; Legacy Leisure; NGBs; local sport clubs; SNVB; NCC; private sector providers. | Outcome(s):  
• A network of high quality, accessible and sustainable sport and leisure facilities and services in South Northants that encourages increased participation, improves health and wellbeing and enhances quality of life for existing and future communities.  
Measures:  
• Number of physical activity programmes delivered for housing association tenants  
• Number of housing association tenants participating in physical activity programmes  
• South Northants Sport & Leisure Forum established (external)  
• Annual Active Lives data for volunteering in sport | Medium |
|---|---|---|---|---|---|
| Enhance the contribution of sport and leisure to the local economy | To grow the local economy through an improved sport and leisure ‘offer’ and promoting the sport sector as an employer and career. | June 2020 | Lead: SNC Economic Growth Team  
Key Partners: SNC Healthy Communities Team | Outcome(s):  
• A strong, vibrant local economy.  
Measures:  
• Number of visitors staying in the district for leisure. | Low |
| Ensure we provide high performing, effective leisure services as we become a unitary council | To ensure South Northants residents continue to have high quality sport and leisure facilities and services and there are clear investment priorities based on evidenced need. | Sept 2020 | Lead: SNC Healthy Communities Team  
Key Partners: other SNC teams (planning, economic growth, housing); NBC; DDC; NCC; health. | Outcome(s):  
• A network of high quality, accessible and sustainable sport and leisure facilities and services in South Northants that encourages increased participation, improves health and wellbeing and enhances quality of life for existing and future communities.  
Measures:  
• SNC Sport & Leisure Board established (internal)  
• Assessment of options for new leisure centre, on the west side of Northampton completed. | Medium |